

Student Version: Visual Arts Senior Project Presentation Rubric, 2013-2014

Presenter's Name: _____ Evaluator's Name: _____
 Presentation Teacher's Name: _____ Period: _____ Date: _____
 (Student: Please return this completed Senior Project Rubric to the Presentation teacher.)

		Skill	A	B	C	F	Points
		CONTENT of the Senior Project Presentation (50%) The Argument: Organization, Analysis/Synthesis, and Continuity		INTRODUCTION A beginning which describes why the topic was chosen	Exceptional (10-9)	Effective (8)	Somewhat effective (7)
THESIS/CLAIM The B : the statement of your argument; the essay's "main idea"	Exceptional (10-9)			Effective (8)	Somewhat effective (7)	None - or does not make sense (6-0)	/10
BACKGROUND INFORMATION Before the argument begins, appropriate and necessary information that provides context for the argument (e.g., historical, socioeconomic, geographical, statistical, etc.)	Exceptional (10-9)			Effective (8)	Somewhat effective (7)	None - or does not make sense (6-0)	/10
SUPPORTING IDEAS/REASONS Ideas/Reasons (As) that support thesis/claim (B)	Exceptional (20-18)			Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
OPPOSING IDEAS/REASONS and REBUTTAL Ideas/Reasons (Os) that oppose thesis/claim (B)	Exceptional (20-18)			Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
EVIDENCE for IDEAS/REASONS Evidence, including appropriate setups of evidence, that support Ideas/Reasons (As and Os)	Exceptional (20-18)			Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
ANALYSIS of EVIDENCE to SUPPORTING or OPPOSING IDEAS/REASONS Logical explanations that link the evidence to the supporting or opposing ideas/reasons (As) and the thesis/claim (B)	Exceptional (20-18)			Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
PROPOSAL One or more major idea to solve the identified problem, with idea separated into at least three parts; full explanation of each part	Exceptional			Effective	Somewhat effective	None - or does not make sense	/20
INTENDED AUDIENCE FOR PROPOSAL Appropriate use of language, tone, and style to reach the intended audience for the proposal	Exceptional (20-18)			Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	
INCLUSION OF INTENT The purpose and process of the Creative Element embedded throughout presentation	Exceptional (20-18)			Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
Total CONTENT Points							____/150

		Skill	A	B	C	F	Points	
		CREATIVE ELEMENT of Senior Project Presentation (30%) Visual Arts		DIGITAL PRESENTATION Enriches and captivates the audience's understanding	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)	Ineffective (13-0)
VISUAL ART PORTFOLIO: CRITICAL THINKING and CREATIVITY Demonstrates both critical and creative thinking; Engages the audience in a nonverbal way through meaningful, thoughtful visual content and communication.	Exceptional (35-32)			Effective (31-28)	Somewhat effective (27-25)	Ineffective (24-0)	/35	
VISUAL ART PORTFOLIO: CRAFT and QUANTITY Demonstrates a level of craft/quality and an extensive quantity of work; may include work in paper, sculpture, installations/public work, and/or digital imagery/performance – or another form.	Exceptional (35-32)			Effective (31-28)	Somewhat effective (27-25)	Ineffective (24-0)	/35	
EYE CONTACT Develops rapport with the audience through eye contact	Exceptional (10-9)			Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10	
DELIVERY of the Senior Project Presentation (20%) The Public Speaking Skills		ELOCUTION Articulates voice clearly and confidently	Exceptional	Effective	Somewhat effective	Ineffective	/10	
		Spoken GRAMMAR and USAGE No unintended problems with grammar, e.g., subject-verb agreement, pronoun-antecedent agreement, and verb tenses; no unintended usage problems	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)		
		POSTURE and GESTURES Uses body language to enhance presentation	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10	
		ENTHUSIASM Conveys emotion during the presentation	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10	
		TRANSITIONS Makes connections between and among the various parts of the presentation	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10	
		INTERACTION with the AUDIENCE	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10	
		(Student Evaluation) Senior Project Presentation Grade: _____/300						
		(Each senior must earn a B - [80% or 240 points or higher] in order to pass his/her Senior Project Presentation.)						