

Student Version: Literary Arts - Poetry
Senior Project Presentation Rubric, 2013-2014

Presenter's Name: _____ Evaluator's Name: _____
 Presentation Teacher's Name: _____ Period: _____ Date: _____
 (Student: Please return this completed Senior Project Rubric to the Presentation teacher.)

Skill	A	B	C	F	Points
INTRODUCTION A beginning which describes why the topic was chosen	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	None - or does not make sense (6-0)	/10
THESIS/CLAIM The B : the statement of your argument; the essay's "main idea"	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	None - or does not make sense (6-0)	/10
BACKGROUND INFORMATION Before the argument begins, appropriate and necessary information that provides context for the argument (e.g., historical, socioeconomic, geographical, statistical, etc.)	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	None - or does not make sense (6-0)	/10
SUPPORTING IDEAS/REASONS Ideas/Reasons (A s) that support thesis/claim (B)	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
OPPOSING IDEAS/REASONS and REBUTTAL Ideas/Reasons (O s) that oppose thesis/claim (B)	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
SET-UPS and EVIDENCE Set-ups and Evidence that support Background Information, Supporting Ideas/Reasons, and Opposing Ideas/Reasons and Rebuttal (must include at least 2 Quantitative Data Representations)	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
ANALYSIS of EVIDENCE to SUPPORTING or OPPOSING IDEAS/REASONS Logical explanations that link the evidence to the supporting or opposing ideas/reasons (A s) and the thesis/claim (B)	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
PROPOSAL One or more major idea to solve the identified problem, with idea separated into at least three parts; full explanation of each part	Exceptional	Effective	Somewhat effective	None - or does not make sense	/20
INTENDED AUDIENCE FOR PROPOSAL Appropriate use of language, tone, and style to reach the intended audience for the proposal	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	
STATEMENT OF INTENT (Mailed to Panelists before Panel) Written statement of purpose and process of the Creative Element	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
Total CONTENT Points					____/150

Skill	A	B	C	F	Points					
CREATIVE ELEMENT of Senior Project Presentation (30%) Poetry	VISUAL DOCUMENTATION and REALIZATION of CREATIVE INTENT Graphics, text, multimedia, and archival elements that: 1) help present the academic research and 2) help document the story behind turning that research into creative work Creative excerpt for the presentation works as a stand-alone creative piece that exemplifies one or more key points called out in the digital presentation					Exceptional (30-27)	Effective (26-24)	Somewhat effective (23-21)	Ineffective (20-0)	/30
	CRAFT UNIVERSAL The writing is original, rhythmic, and features a vivid and efficient use of language (active verbs, precise nouns, specific details).					Exceptional (30-27)	Effective (26-24)	Somewhat effective (23-21)	Ineffective (20-0)	/30
	CRAFT STUDENT CHOSEN The writing showcases the following additional student-chosen element of genre specific craft					Exceptional (30-27)	Effective (26-24)	Somewhat effective (23-21)	Ineffective (20-0)	/30
	EYE CONTACT Develops rapport with the audience through eye contact					Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10
DELIVERY of the Senior Project Presentation (20%) The Public Speaking Skills	ELOCUTION Articulates voice clearly and confidently					Exceptional	Effective	Somewhat effective	Ineffective	/10
	Spoken GRAMMAR and USAGE No unintended problems with grammar, e.g., subject-verb agreement, pronoun-antecedent agreement, and verb tenses; no unintended usage problems					Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	
	POSTURE and GESTURES Uses body language to enhance presentation					Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10
	ENTHUSIASM Conveys emotion during the presentation					Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10
	TRANSITIONS Makes connections between and among the various parts of the presentation					Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10
	INTERACTION with the AUDIENCE					Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10
(Student Evaluation) Senior Project Presentation Grade: _____/300 (Each senior must earn a <u>B</u> - [80% or 240 points or higher] in order to pass his/her Senior Project Presentation.)										