

**Student Version: Free Spirit Media Documentary Film  
Senior Project Presentation Rubric, 2013-2014**

Presenter's Name: \_\_\_\_\_ Evaluator's Name: \_\_\_\_\_  
 Presentation Teacher's Name: \_\_\_\_\_ Period: \_\_\_\_\_ Date: \_\_\_\_\_  
 (Student: Please return this completed Senior Project Rubric to the Presentation teacher.)

CONTENT of the Senior Project Presentation (50%)	Skill	A	B	C	F	Points
The Argument: Organization, Analysis/Synthesis, and Continuity	<b>INTRODUCTION</b> A beginning which describes why the topic was chosen	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	None - or does not make sense (6-0)	/10
	<b>THESIS/CLAIM</b> The B: the statement of your argument; the essay's "main idea"	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	None - or does not make sense (6-0)	/10
	<b>BACKGROUND INFORMATION</b> Before the argument begins, appropriate and necessary information that provides context for the argument (e.g., historical, socioeconomic, geographical, statistical, etc.)	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	None - or does not make sense (6-0)	/10
	<b>SUPPORTING IDEAS/REASONS</b> Ideas/Reasons (As) that support thesis/claim (B)	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
	<b>OPPOSING IDEAS/REASONS and REBUTTAL</b> Ideas/Reasons (Os) that oppose thesis/claim (B)	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
	<b>SET-UPS and EVIDENCE</b> Set-ups and Evidence that support Background Information, Supporting Ideas/Reasons, and Opposing Ideas/Reasons and Rebuttal (must include at least 2 Quantitative Data Representations)	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
	<b>ANALYSIS of EVIDENCE to SUPPORTING or OPPOSING IDEAS/REASONS</b> Logical explanations that link the evidence to the supporting or opposing ideas/reasons (As) and the thesis/claim (B)	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
	<b>PROPOSAL</b> One or more major idea to solve the identified problem, with idea separated into at least three parts; full explanation of each part	Exceptional	Effective	Somewhat effective	None - or does not make sense	/20
	<b>INTENDED AUDIENCE FOR PROPOSAL</b> Appropriate use of language, tone, and style to reach the intended audience for the proposal	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	
	<b>STATEMENT OF INTENT</b> (Mailed to Panelists before Panel) Written statement of purpose and process of the Creative Element	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
<b>Total CONTENT Points</b>						____/150

CREATIVE ELEMENT of Senior Project Presentation (30%)	Skill	A	B	C	F	Points	
							The Creative Element
FSM Documentary Film	<b>CONCEPT and STORYTELLING</b> <i>Documentary supports presentation and research explored through the written components. Artist explores complex issues and presents an interesting story.</i>	Exceptional (30-27)	Effective (26-24)	Somewhat effective (23-21)	Ineffective (20-0)	/30	
	<b>AESTHETIC/STYLE</b> <i>Enrich and captivate the audience's understanding of the thesis/claim through the stylistic choices in the documentary</i>	Exceptional (30-27)	Effective (26-24)	Somewhat effective (23-21)	Ineffective (20-0)	/30	
	<b>TECHNICAL CONTINUITY</b> <i>Displays mastery of professional equipment and advanced skills for planning, filming, and editing documentary</i>	Exceptional (30-27)	Effective (26-24)	Somewhat effective (23-21)	Ineffective (20-0)	/30	
	<b>EYE CONTACT</b> Develops rapport with the audience through eye contact	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10	
DELIVERY of the Senior Project Presentation (20%)	<b>VOICE</b>	<b>ELOCUTION</b> Articulates voice clearly and confidently	Exceptional	Effective	Somewhat effective	Ineffective	/10
		<b>Spoken GRAMMAR and USAGE</b> No unintended problems with grammar, e.g., subject-verb agreement, pronoun-antecedent agreement, and verb tenses; no unintended usage problems	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	
	The Public Speaking Skills	<b>POSTURE and GESTURES</b> Uses body language to enhance presentation	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10
		<b>ENTHUSIASM</b> Conveys emotion during the presentation	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10
		<b>TRANSITIONS</b> Makes connections between and among the various parts of the presentation	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10
		<b>INTERACTION with the AUDIENCE</b>	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10
<b>(Student Evaluation) Senior Project Presentation Grade: _____/300</b> (Each senior must earn a B- [80% or 240 points or higher] in order to pass his/her Senior Project Presentation.)							