

<b>Name:</b> <i>Student Sample</i>
<b>Driving Question:</b> <i>Should Whole Foods build and open a store in the Englewood neighborhood of Chicago?</i>
<b>General Topic(s):</b> <i>economics - race - gentrification - food desert</i>

Background Knowledge on General Topic:  
**Key Terms, People, Organizations, and Facts**  
 Completed before September 26, 2013.

**List and define key terms** that you discovered connect to your topic(s):

- *Food Desert - an urban area in which it is difficult to buy affordable or high quality food.*
- *Gentrification - the restoration of run-down, urban areas by the middle-class resulting in the displacement of low-income residents*
- *Urban Farm - urban agriculture is the practice of cultivating, processing and distributing food in, or around (peri-urban), a village, town or city. . urban agriculture in addition can also involve animal husbandry, aquaculture, agro-forestry and horticulture*

**List and describe people — and their perspectives —** that you discovered connect to your topic(s):

- *Whole Foods CEO Walter Robb - Rob's major claim is that it is a myth that high quality food must be expensive.*
- *Mayor of Chicago, Rahm Emanuel - Mayor Emanuel's stance "I want to make sure, if you operate in the city of Chicago, you operate in all our neighborhoods, in all parts of our city, and you give everybody a shot at great quality."*
- *Jo Ann Thompson - Alderman of ward where the store is to be built. She supports the WF*

**List and describe organizations** that you discovered connect to your topic(s):

- *Whole Foods*
- *City of Chicago*
- *City of Detroit*
- *Growing Home (growinghomeinc.org) - Urban Farm in West Englewood*
- *Whole Kids Foundation - Whole Kids Foundation plans to award up to \$20,000 in grants to Englewood schools.*

**List and explain facts** that you discovered connect to your topic(s):

- *The city of Chicago has offered a \$10 million subsidy and a 3-year construction schedule to aid the project (Sun Times 9-5-13)*
- *The average WF store is 40,000 sq. ft. The Englewood store will be less than 1/2 that size. (Sun Times)*
- *After announcing plans to open the store, the CEOs of WF donated \$100,000 to fund a nearby urban farm. (Growing Home)*

**Source: Internet Reference Site**  
 Title of internet reference source: *Chicago Sun Times*  
 http address: *www.suntimes.org*  
 Date you accessed site: *9-10-13*

**Source: Long Periodical Article**  
 Title of long Article: *Gentrification Pushing African-Americans Out of Cities*  
 Author: *Glenn Minnis*  
 Title of Periodical: *http://newamericamedia.org/2011/08/gentrification-moving-more-blacks-from-cities.php\_*

**Source: Documentary Film**  
 Title of Documentary Film: *Flag Wars*  
 Director: *Linda Goode Bryant ; Laura Poitras*  
 Year film made: *2003*

Background Knowledge on General Topic:  
**Timeline, Patterns, and Statistics**

Completed before September 26, 2013.

List and explain at least 10 significant date(s)/event(s)/historical facts that you discovered connect to your topic(s):

Date:

Explanation:

See attachment.

List and explain patterns or trends that you discovered connect to your topic(s):

- "We cannot keep utilizing Englewood as an excuse to say it's Englewood so therefore it's going to be terrible. Right now it's Whole Foods — who's to say next it won't be a Macy's or something like that," Holland said. (WBEZ)
- Researcher Mari Gallagher, a food desert expert, said it will be exciting to see how the Whole Foods experiment does in Englewood. "Retail attracts retail. One of the problems Englewood has is it hasn't had a lot going on in terms of retail. It tends to attract the same: dollar stores, liquor stores," Gallagher said. (WBEZ)
- Studies have documented that Whole Foods stores boost nearby property values -- both commercial and residential -- by 10 to 20 percent, at least in the urban neighborhoods where it has often been a bellwether of gentrification

List and explain statistical information that you discovered connects to your topic(s):

- In 1940, 92,849 people called Englewood home
- 2010, the neighborhood's population had dropped 30,654.
- Their latest edition of "The Buying Power of Black America" analyzed consumer data compiled annually by the U.S. Department of Commerce. They found that black households in the Chicago metro area spent \$3.1 billion on food including: approximately \$130 million on fresh fruit annually and approximately \$110 million on fresh vegetables annually
- Emanuel said food deserts decreased by 20 percent. Tribune reporter Bill Ruthhart writes Emanuel aides only focused on the poorest people who live farthest away from supermarkets—less than 25 percent of the estimated 450,000 Chicagoans who are food insecure. Factor that number in and the figure shrinks to 4.7 percent.

**Source: Peer-review Study**

**Title of Peer-review Study:** The Gentrification Trigger: Autonomy, Mobility, and Affirmatively Furthering Fair Housing

**Author(s) of Peer-reviewed Study:** RD Godsil

**Title of Journal:** Brooklyn Law Review

**Source: Quantitative Data Representations**

**Title of Graph/Chart/Table:** Studies in the Structure of the Urban Economy.

**Author(s) of Peer-reviewed Study:** Edwin Mills

**Title of Journal:** ERIC

**Source: Chapter of a Book**

**Title of Chapter:** Making Sense of Gentrification

**Author(s) of Chapter:** Lance Freeman

**Title of Book:** There Goes the Hood

**Source: Chapter of a Book**

**Title of Chapter:** Implications for Planning and Policy

**Author(s) of Chapter:** Lance Freeman

**Title of Book:** Up Go the Numbers

**Senior Project Topic Map**

2013-2014

Reflection on Background Information:  
**What Impact Does This Issue Have?**  
 Completed before September 26, 2013.

<p><u>Self:</u> <i>How does my topic affect me?</i></p> <ul style="list-style-type: none"> <li>• Moral conditions associated with gentrification</li> <li>• Political desire to raise low-income communities rather than push them</li> </ul>	<p><u>Others:</u> <i>What demographic is most affected by this controversy? What types of people? Does it affect one group of people more than others? How? Consider all sides.</i></p> <ul style="list-style-type: none"> <li>• Poor vs. Affluent communities in Chicago</li> <li>• “up and coming” urban communities</li> <li>• African American population in Englewood</li> </ul>
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Reflection on Background Information:  
**Other Areas of Impact**  
Put responses to at least three of these categories in one WWA and attach.  
 Completed before September 26, 2013.

<p><u>Economy</u>  <i>(Does your issue have an impact on the economy? Does it impact a global or local economy?)</i></p>	<p><u>Environment</u>  <i>(How the does the natural environment relate to this topic? How does the topic relate to issues of urbanization—people living in cities?)</i></p>	<p><u>Culture/Society</u>  <i>(How does this question reflect the values of a group of people? This might include food &amp; drink, entertainment, religious &amp; philosophical beliefs, and customs and traditions.)</i></p>	<p><u>Politics</u>  <i>(How does this topic relate to government? How does it relate to power?)</i></p>	<p><u>Geography</u>  <i>(What regions are affected by this issue?)</i></p>	<p><u>Aesthetics</u>  <i>(How does this topic reflect values in the Arts or impact the arts? How?)</i></p>	<p><u>Technology</u>  <i>(Does this topic affect technological advances? How?)</i></p>
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Reflection on Background Information:  
**Questions to Help Focus the Rest of My Research**  
 Completed on September 26, 2013.

<p><b>Question:</b> I believe it will be important for me to define more personal connections within this topic. How can I personally identify with the issue of gentrification in a community separate from mine involving a business with which I have no personal experience?</p>
<p><b>Question:</b> In terms of background knowledge, the business history of Englewood seems relevant, but under-represented in my topic map. Historically, what businesses existed that made Englewood a thriving community at one point?</p>
<p><b>Question:</b> What are the actual differences between the neighborhood in Detroit where Whole Foods was opened last June and Englewood where the new store is planned to open in 2016?</p>
<p><b>Question:</b> The racial implications of gentrification may be a critical “hinge-point” for my arguments. Specifically, what racial components exist that heighten or lessen the impact of Whole Food opening in Englewood?</p>

**Senior Project Topic Map**

2013-2014

Beginning to Make My Argument: <b>Focus toward a Claim (B), Possible Reasons (As), and Possible Opposition (Os)</b> Completed on September 26, 2013	
<p><b>One Argument in response to DQ (Perhaps my <u>B</u>):</b></p> <p>Whole Foods should not build a store in Chicago's Englewood neighborhood at this time, because of the power of the organization to force gentrification.</p>	<p><b>Another Argument in response to DQ (Perhaps <u>O1</u>):</b></p> <p>Whole Foods should build a store in Chicago's Englewood neighborhood because this is precisely the time when people from that specific community need and deserve fresh, high quality food.</p>
<p><b>Reason 1 (<u>A1</u>):</b> Historically, where Whole Foods has built a new store, high-end stores have followed and began or furthered the process of transforming communities into bedroom communities. There is only one example of Whole Foods building in an urban environment.</p> <p><i>What data supports this argument?</i> "We're very pleased to see Whole Foods coming to Schererville," he said. "It's an upscale store, and it will invite more upscale retail." (nwi.com "Whole Foods Looks at Opening a Schererville Store")</p>	<p><b>Reason 1 (<u>O1-1</u>):</b> Englewood is a food desert.</p> <p><i>What data supports this argument?</i> <b>USDA Defines Food Deserts:</b> Food deserts are defined as parts of the country void of fresh fruit, vegetables, and other healthful whole foods, usually found in impoverished areas. This is largely due to a lack of grocery stores, farmers' markets, and healthy food providers.</p>
<p><b>Reason 2 (<u>A2</u>):</b> Currently Englewood is void of a major business economy. Whole Foods will bring in other businesses that the local immediate economy will not support.</p> <p><i>What data supports this argument?</i> During the 1970s, the city made a concerted effort to revive the 63rd-Halsted shopping center. Traffic was diverted away from the intersection, and the two key streets became bus-only malls. The experiment failed. The last two anchors, Sears and Wieboldt's, eventually pulled out. Englewood continued going downhill.</p>	<p><b>Reason 2 (<u>O1-2</u>):</b> Obesity has reached epidemic proportions in Englewood.</p> <p><i>What data supports this argument?</i> Englewood children of all age groups have very high obesity prevalence. In Englewood, obesity is highest among young children aged 2 to 5. (cloc.net)</p>
<p><b>Reason 3 (<u>A3</u>):</b> Whole Foods cannot adequately address the reasons a food desert exists in Englewood.</p> <p><i>What data supports this argument?</i> "Furthermore, proximity to high quality food alone does not necessarily influence consumer choices; people may still choose unhealthy options such as fast food despite physical, and even economic access to better options." (Juliet Jacobs "Food Deserts Areas Without Access to Grocery Stores are Food Deserts.")</p>	<p><b>Reason 3 (<u>O1-3</u>):</b> Existing grocery stores are not addressing the problem.</p> <p><i>What data supports this argument?</i> Englewood is home to an Aldi store and a Food For Less. (cpirtuchicago.edu)</p>
<p><b>My Opinion of this Argument (Perhaps my <u>B</u>):</b></p> <p>I believe that the businesses Whole Foods will draw to Englewood are not the type of businesses that Englewood will be able to support. As a result, for those businesses to survive, the neighborhood will have to gentrify.</p>	<p><b>My Opinion of this Argument (Perhaps an <u>O1</u>):</b></p> <p>I believe this is the weaker of the two arguments though it contains some evidence that is hard to refute in terms of compassion: people deserve something no one is currently providing.</p>
<p><b>My emerging Claim (B) that I want to share with my Independent Study class and my Expert:</b></p> <p>Whole Foods is the wrong business choice for revitalizing the Englewood neighborhood in Chicago. Still, the city should work to bring more appropriate choices such as existing chains Jewel- Osco or Dominic's thus providing healthy and more affordable food options for Englewood residents while avoiding the inevitable draw of other businesses out of the economic reach of those same residents.</p>	

**Senior Project Topic Map**

2013-2014

<p>Beginning to Make My Argument: <b>Feedback from My Expert</b> Wednesday, October 2, 2013</p>
<p>Expert's Name: _____</p> <p>Expert's Occupation: _____</p>
<p>Is my <b>DQ</b> as clear and focused as it needs to be? If no, what can I do to improve that?</p>
<p>Is my emerging <b>B</b> a strong and clear response to my DQ? If no, what can I do to improve that?</p>
<p>Is Reason 1 (<b>A1</b>) a strong and clear support of my emerging B?</p>
<p>Is Reason 2 (<b>A2</b>) a strong and clear support of my emerging B?</p>
<p>Is Reason 3 (<b>A3</b>) a strong and clear support of my emerging B?</p>
<p>Is the other argument (possibly <b>O1</b>) a strong and clear opposition to my emerging B?</p>
<p>Other comments from my Expert:</p>
<p>Resources my Expert suggested:</p>

<p><b>English Teacher: Grade and Initials</b> Grade: _____ Initials: _____</p>
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Senior's Signature: \_\_\_\_\_

Expert's Signature: \_\_\_\_\_

Beginning to Make My Argument:  
**Feedback from My Independent Study Class**  
Presentations begin Monday, October 7, 2013

Is my **DQ** as clear and focused as it needs to be? If no, what can I do to improve that?

Is my emerging **B** a strong and clear response to my DQ? If no, what can I do to improve that?

Is Reason 1 (**A1**) a strong and clear support of my emerging B?

Is Reason 2 (**A2**) a strong and clear support of my emerging B?

Is Reason 3 (**A3**) a strong and clear support of my emerging B?

Is the other argument (possibly **O1**) a strong and clear opposition to my emerging B?

Other comments from my Independent Study class:

**Independent Study Teacher: Presentation Grade and Initials**  
Presentation Grade: \_\_\_\_\_  
Initials: \_\_\_\_\_

## Other Areas of Impact

### Economy

- People are skeptical of WFs CEO Walter Robb's claim that the store will offer affordable prices
- WFs claims to offer 100+ jobs to the local community
- Why would people pay more for groceries. People in the existing community have the option of grocery shopping at Aldi stores

### Culture/Society

- "Let's be honest, a lot of people in parts of the city feel like they never get these top-quality choices,"

### Politics

- Mayor Rahm Emanuel has recently been under scrutiny for not doing enough/supporting enough programs to reduce the food desert dilemma in Chicago
- Emanuel has made food desert reduction in Chicago a chief campaign goal. In late August his office said it's made strides in reducing food deserts, but a Tribune analysis later showed the mayor's office far overstated the actual progress made since taking office. (Huff Post 9/4/13)
- Though the Detroit location has reportedly been profitable, several area business owners were unhappy Whole Foods received \$5.8 million of tax credits and local and state grants. (Huff Post 9/4/13)
- lot of bells and whistles in the form of several maps showing the increase in food carts, urban farms and grocery stores in Chicago from June 2011 to current day. The problem here is the Tribune published a story that showed how the Emanuel administration has actually fallen short of many of its promises to make healthy food readily available to those who need it. (Emanuel made claims to the press about the efforts of the city- in reality they were exaggerated.

### Geography

- The area (63<sup>rd</sup>/Halsted) is known as a crime-ridden food desert. The project also intends to include other "smaller projects" such as a McDonalds and a bank as well as a park.
- There are really implications for many other low-income portions of the city of Chicago. Englewood is following the example set by a neighborhood in Detroit; however, there are dramatic differences between the two demographics.  
 Mayor Rahm Emanuel said to CBS Chicago. "I want to make sure, if you operate in the city of Chicago, you operate in all our neighborhoods, in all parts of our city, and you give everybody a shot at great quality."
- "We've tried to put the community first in this effort. I know that we're learning as much as we're giving. Not only are we going after the affordability and the accessibility ... we're going after these hard issues. Because we're going after elitism, we're going after racism. Detroit's 90 percent African-American." Walter Robb
- Chicago Mayor Rahm Emanuel said Whole Foods is "not doing this out of charity." (WBEZ)

**Senior Project Topic Map**

2013-2014

- Whole Foods apparent main "competition" in the area is Aldi. Whole Foods acknowledges them as a "limited choice operator" (Robb)
- Schererville is more of an established suburb, but experts said the store could lure more upscale

**Timeline**

- In 1940, 92,849 people called Englewood home
- 1939-1945 - WWII
- 1940-1960 - Great Migration from the south
- 2007, when the new campus of Kennedy-King College opened on the east side of Halsted
- 2010, the neighborhood's population had dropped 30,654.
- June 2013 - Whole Foods opens in Metro Detroit and serves as a model for Englewood store
- August 27, 2013 - City of Chicago releases Food desert improvement data retailers and restaurants to the area, and help make southern Lake County an even more desirable bedroom community for people commuting to Chicago. (Gentrification) WBEZ
- Englewood's per capita annual income from 2007-11, the most recent census data available, was \$12,255, making it the seventh poorest area in the city, and crime is rife. (ft.com 9-13)
- August 28, 2013 - Claims of improvement made by Rahm Emanuel found to be greatly exaggerated