

Student Version: Freshman Project Presentation Rubric, 2013-2014

Presenter's Name: _____ Evaluator's Name: _____

Presentation Teacher's Name: _____ Period: _____ Date: _____

(Student: Please return this completed Freshman Project Rubric to the Presentation teacher.)

		Skill	A	B	C	F	Points
		CONTENT of the Freshman Project Presentation (50%) The Argument: Organization, Analysis/Synthesis, and Continuity		INTRODUCTION A beginning which describes why the topic was chosen	Exceptional (20-18)	Effective (17-16)	Somewhat effective (15-14)
THESIS/CLAIM The B : the statement of your argument; the essay's "main idea"	Exceptional (10-9)			Effective (8)	Somewhat effective (7)	None - or does not make sense (6-0)	/10
BACKGROUND INFORMATION Before the argument begins, appropriate and necessary information that provides context for the argument (e.g., historical, socioeconomic, geographical, statistical, etc.)	Exceptional (20-18)			Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
SUPPORTING IDEAS/REASONS Ideas/Reasons (As) that support thesis/claim (B)	Exceptional (20-18)			Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
OPPOSING IDEAS/REASONS and REBUTTAL Ideas/Reasons (Os) that oppose thesis/claim (B)	Exceptional (20-18)			Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
EVIDENCE for IDEAS/REASONS Evidence, including appropriate setups of evidence, that support Ideas/Reasons (As and Os)	Exceptional (20-18)			Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
ANALYSIS of EVIDENCE to SUPPORTING or OPPOSING IDEAS/REASONS Logical explanations that link the evidence to the supporting or opposing ideas/reasons (As) and the thesis/claim (B)	Exceptional (20-18)			Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	/20
PROPOSAL One or more major idea to solve the identified problem, with idea separated into at least three parts; full explanation of each part	Exceptional			Effective	Somewhat effective	None - or does not make sense	/20
INTENDED AUDIENCE FOR PROPOSAL Appropriate use of language, tone, and style to reach the intended audience for the proposal	Exceptional (20-18)			Effective (17-16)	Somewhat effective (15-14)	None - or does not make sense (13-0)	
Total CONTENT Points							____/150

		Skill	A	B	C	F	Points	
		CREATIVE ELEMENT of the Freshman Project Presentation (30%) Visual Aid: PowerPoint, etc.		LAYOUT Enrich and captivate the audience's understanding through the visual aid	Exceptional (30-27)	Effective (26-24)	Somewhat effective (23-21)	Ineffective (20-0)
TEXT MECHANICS (of Visual Aid Only) In Visual Aid, correctly use grammar; correctly spell, punctuate, and capitalize; and correctly format	Exceptional (30-27)			Effective (26-24)	Somewhat effective (23-21)	Ineffective (20-0)	/30	
GRAPHICS, SOUND, and/or ANIMATION/VIDEO Effectively integrate multimedia into the visual aid	Exceptional (30-27)			Effective (26-24)	Somewhat effective (23-21)	Ineffective (20-0)	/30	
DELIVERY of the Freshman Project Presentation (20%) The Public Speaking Skills				EYE CONTACT Develops rapport with the audience through eye contact	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)
		ELOCUTION Articulates voice clearly and confidently	Exceptional	Effective	Somewhat effective	Ineffective	/10	
		Spoken GRAMMAR and USAGE No unintended problems with grammar, e.g., subject-verb agreement, pronoun-antecedent agreement, and verb tenses; no unintended usage problems	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)		
		POSTURE and GESTURES Uses body language to enhance presentation	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10	
		ENTHUSIASM Conveys emotion during the presentation	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10	
		TRANSITIONS Makes connections between and among the various parts of the presentation	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10	
		INTERACTION with the AUDIENCE	Exceptional (10-9)	Effective (8)	Somewhat effective (7)	Ineffective (6-0)	/10	
		(Student Evaluation) Freshman Project Presentation Grade: _____/300						
		(Each Freshman must earn a <u>C</u> - [70% or 240 points or higher] in order to pass his/her Freshman Project Presentation.)						